



LATITUDES
— BRAZILIAN COFFEES —

CSR

CORPORATE

SOCIAL

RESPONSIBILITY



Davi, Adriano, Edgard, Pedro and Milton (left to right)

MANIFEST

Latitudes Brazilian Coffees was born from a dream of its founder **Edgard Bressani**, bringing his well known signature and vision of the international coffee market. His Marketing background and approach are unique! It is easy to recognize the projects he has created.

In July 2022, he invited **Adriano Reis**, **Davi Giolo** and **Milton Augusto** to join this journey. And in November 2022, **Pedro Sepini** joined the team. Augusto and Adriano have been working with Edgard for the past 15 years, and Davi and Pedro, for the past 10 years. So they were all invited to become Latitudes' partners, a way Edgard found to thank his friends for the long journey together.

Latitudes is the dream of a coffee lover to create a company focused on strengthening ties between Brazilian specialty coffee producers of Arabica and Canephora (Robustas from the Amazon) and international buyers, always guaranteeing excellence in every single detail.

Edgard has always had an enormous desire to continue breaking paradigms and show that to the world that in Brazil buyers can find coffees of the highest quality as in any other origin.

He has spent 20 years of his life traveling the world for over 180 days a year, meeting the main buyers of specialty coffees and understanding their preferences in terms of sensory profiles and coffees.

So many friendships brought many connections and today Latitudes promotes, besides Brazilian coffees, also some of the best specialty coffees from China, El Salvador and Peru.

Latitudes Brazilian Coffees

The passionate journey for coffee treasures.

DARE TO DREAM!

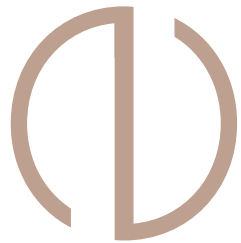




Specialty Coffee Solution Provider

- Coffees selected every year by coffee professionals in the industry and by champions
- Microlots and nano-lots
- Coffee from several estates, direct trade, fully traceable
- A wide selection of cherry naturals, naturally tree-dried
- Honeys - Black Honey, Red Honey, Orange Honey, Yellow Honey and White Honey,
- Fully washed coffees
- Caracolitos (Peaberries)
- Unique specialty canephora coffees (Amazonian Robustas and Conilon from Espírito Santo region)s
- “Secret Profile” - Custom-made blends created by clients
- Special projects with fermentation and yeast
- Special preparations with fermentation and with yeast
- Packaging: jute, polypropylene and paper, 30 kilos (66 pounds) or 59 kilos (130 pounds), with liners and GrainPro
- 4 different coffee pulp teas





HUMANITY

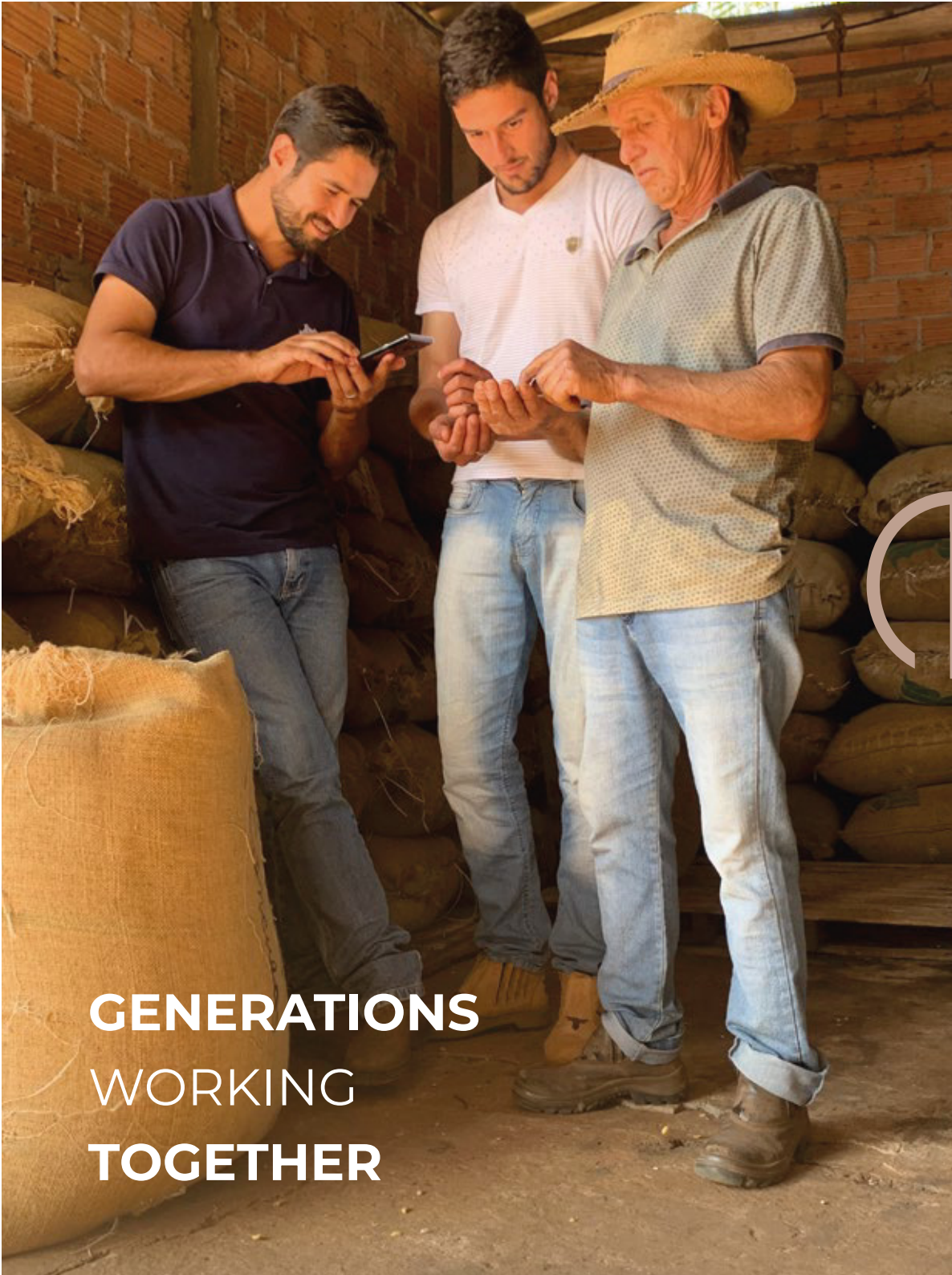
We believe in the creation of a sustainable value chain — environmentally, socially, and economically. Among our projects that aim to empower small producers, we have contributed to the installation of dozens of suspended terraces on several properties of coffee growers in the country. We want to contribute to develop and share our knowledge to strengthen the production chain.

TIP THE FARMER PROJECT

As part of our commitment to strengthen small producers in Brazil, Latitudes Brazilian Coffees' created the "Tip the Farmer" project.

Cafés all over the world are invited to allocate part of their profit from the coffee sales to coffee growers. The customers are informed about which producer they are supporting when they buy our products. The journey from seed to cup now comes with more empathy and respect.

**CONTACT US FOR INFORMATION ON HOW TO
SUPPORT THIS PROJECT.**



**GENERATIONS
WORKING
TOGETHER**







Our idea is aligned with that one of the International Women's Coffee Alliance (IWCA) and its Brazilian Chapters, that is, to empower women in Brazil and in the international coffee community to achieve sustainable lives; and to encourage and recognize the participation of women in all aspects of the coffee industry, from seed to cup. Latitudes Brazilian Coffees not only offers support so that women in coffee conduct good agricultural practices at their estates, but also does quality control for coffees produced at these farms as well as finds opportunities and commercializes these coffee lots, adding value to the hard work that these women have to produce specialty coffees.

WOMEN IN COFFEE PROJECT

Efforts to address environmental, social, and economic issues often overlook a crucial factor: gender equity. Unfortunately, there is still a significant gap in the development of opportunities for women in both rural and urban areas. Latitudes Brazilian Coffees recognizes and values the important roles women play in every stage of the coffee supply chain, from seed to cup. Through our direct work with family farm training programs, our agronomists have witnessed firsthand how empowering women positively impacts their communities.

6 OF OUR ESTATES BELONG TO WOMEN



CAROLINA



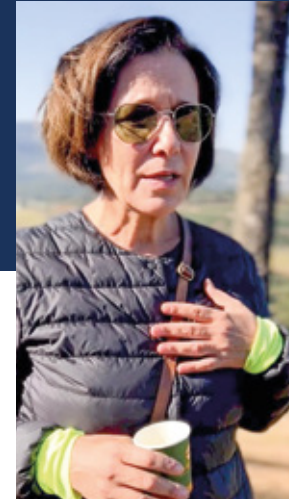
LORIS



MARIA HELENA



LUCIANA



TUCA



MARIANA

We proudly support the International Women's Coffee Alliance in São Paulo and Minas Gerais states, Brazil, where women are leading the charge in various segments of the industry, including baristas, Q-graders, scientists, traders, and coffee shop owners. By empowering these women, we can help ensure that rural female coffee farmers have access to consumers and markets. At our company, we celebrate and promote diversity in our staff, including individuals of different races, genders, and religions. This is an integral part of our identity and values.



VOLUNTEER WORK PROJECT

The project's goal is to engage employees with the needs of institutions and to develop the spirit of solidarity among them. Every year, we identify the needs of day care centers, retirement homes and other institutions, and then Latitudes Brazilian Coffees supports its employees to help by volunteering and donating one day of work to help. Through these campaigns and activities, these actions have also promoted the importance of engaging citizens in solving the problems of their community. These actions takes place once a year, in December, during a whole week, and involves the company's employees. In addition, we partner with customers, suppliers and the local community.

— WHERE —
DAY CARE CENTERS
RETIREMENT HOMES
AND OTHER
INSTITUTIONS

SPONSORS NEEDED



COFFEE ESSAY COMPETITION PROJECT

Latitudes Brazilian Coffees believes that education is vital for professional and personal growth. The **Coffee Essay Competition** encourages children to learn more about coffee, to get them involved with the cities' culture, history and economy and to understand that coffee can be a profession for any of them who will attend universities in the future. The competition, whose theme is always "Coffee", is organized with state schools to students from the junior and senior years. Latitudes Brazilian Coffees will read and select the winning essays and students will get, as a prize, a one week Seed to Cup Course at one of our farm partner.



Our CEO, Edgard Bressani, volunteers for the program several times a year since 2005, reflecting our company's commitment to social sustainability. His involvement with "Aldeias de Vida" is a testament to how individuals and companies can work together to create meaningful change.

ALDEIAS DE VIDA PROGRAM

Latitudes Brazilian Coffees supports the "Aldeias de Vida" movement, which works holistically with people, including their physical, psychological, social, and spiritual aspects. This initiative offers retreats, training, and spiritual and pastoral guidance to help individuals connect with themselves, others, and God. By involving families and local communities, the "Aldeias de Vida" seeks to promote broader social transformation. We believe this is a way to give back to the community and make a positive impact on the world.





INTERNATIONAL INTERNSHIP PROGRAM

Latitudes Brazilian Coffees offers an International Internship Program for students seeking hands-on coffee experience at origin. Participants can develop a program, network, and immerse in a different culture. The internship is open to students of Agricultural Sciences, Economics, Business Commerce, Food Scientists, and related fields. It provides a unique opportunity to experience the entire coffee supply chain, build relationships with local producers and international clients, and stay for a minimum of three months to a year.

To apply, email

contato@latitudescoffees.com.br

with a project proposal.



“

**WE ARE THE FIRST GENERATION
TO FEEL THE EFFECT OF CLIMATE
CHANGE AND THE LAST
GENERATION WHO CAN DO
SOMETHING ABOUT IT ”**

–BARACK OBAMA



NATURE

We are nature. For Latitudes Brazilian Coffees, there is no other way of being, living and producing other than with total respect for our forests, our waters and our fauna.

Everything in the management of coffee plantations and the entire property must be done with a minimal environmental impact and with a maximum of what we call the Nature Index, a scoring system created by Latitudes Brazilian Coffees that measures the set of actions aimed at environmental preservation. The Nature Index measures everything from certificates to actions such as the preservation of the nativeforest, care for water sources, the presence of animals (a sign of a balanced ecosystem), the presence of pollinators, wastewater management, care for the soil, the presence of other crops, and use of alternative energy sources. This is a way to ensure our commitment to sustainability to our roasters and our clients. It's also a way to recognize, value and reward coffee growers who dedicate themselves daily to work in harmony with nature.



TERRA
conservation agriculture
#Zerowaste

It is no longer possible to mention excellence in coffee production without relating it to sustainability and conservation practices. In addition, concerns about waste and soil must also be a commitment.

Thus, Latitudes Brazilian Coffees launched a new line of product named TERRA, in partnership with the renowned agronomist Alessandro Guieiro, to celebrate coffees that believe in conservation agriculture.



T ER RA

Latitudes commercializes coffees from four different estates, produced by following conservationist guidelines and aligned with the best agroecological practices.

- Fazenda Santa Monica
- Fazenda Morada da Prata
- Fazenda São Caetano
- Fazenda Três Meninas

Every year, Latitudes Brazilian Coffees organizes a cup quality competition – the first one to bring the approach of low residue coffees footprint – among farm partners. A Zero Waste Coffee is produced without chemicals and, therefore, without leaving residues. These coffees selected by Latitudes bring a tag +Sustainability. They are produced by putting into practice a serious commitment in regards to the regeneration of our planet.



CONSERVATION AGRICULTURE

Conscious Tasting an irreversible trend

Latitudes Brazilian Coffees, Alessandro Guieiro and Conservation Agriculture

Latitudes Brazilian Coffees works close with Alessandro Guieiro, one of the most renowned agronomists from Brazil, promoting coffees from 4 farms which believe in Conservation Agriculture (CA). Every year a quality competition is organized by Latitudes Coffees and these estates send their samples. The winner lot and the other ones are promoted all over the world and sold to Latitudes'clients.

What Latitudes Brazilian Coffees does?

Latitudes Brazilian Coffees promotes the adoption of Conservation Agriculture principles:

- Minimal soil disturbance,
- Permanent soil cover, and
- Crop rotations) that are universally applicable in all agricultural landscapes and cropping systems.





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